

BUILD YOUR PERSONAL BRAND

Pull out your favorite pen and consider your answers to the following questions. Don't rush. Take your time. Think it over.

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What do you **love**?

What are your **strengths**? What are you **good at**?

What do you want to **accomplish**?

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Still with me? Good. Take a break if you need one.
We still have a few more to go...

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How do you **describe yourself**?

What do **other people** think of you?

What are your **values**?

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